

## eMonday News – News for BUSY WOMEN on the GO!

October 26, 2009

*“The most intense conflicts, if overcome, leave behind a sense of **security** and calm that is not easily disturbed. It is just these intense conflicts and their conflagration which are needed to produce valuable and lasting results.” Carl Jung*

Speaking of Conflict... It has been a very hectic week around the Women in Ecommerce. We just announced our winning video contestants, we listed the WE Magazine Hall of Famer's AND we have a local chapter of WECAI making its debut. Not to mention that all 5 of my websites/blogs were down for most of the week. That in itself is another story. Let me just say this: it is so important you have people you trust that know what they are doing when you are having website issues. Heidi Caswell of Connect Simply ([www.connectsimply.com](http://www.connectsimply.com)) has been amazing to work with. She worked tirelessly to get me back up and running. If you have a website that is built on the Wordpress platform, my advice to you is to make sure you are always up to date with the latest edition of Wordpress. There seems to be security issues with older versions when a new one comes out. It can leave you vulnerable and in essence can disable even the most secure sites. The good news is that we have learned a great deal and put added measures into our sites, and upgrades also mean cool new tools to play with and learn. So it isn't all bad. Just as the quote says, *intense conflict can produce valuable and lasting results*. And I feel much better now.

In fact, Heidi and I will be talking about this very issue during a special teleconference about website security. I highly recommend that you make plans to attend. It can make a big difference in your business. We will send you an invitation as soon as the date is set.

Because we were busy getting things back up and running, we only have a few announcements this week including cool new websites to visit.

In this issue:

WE Magazine Hall of Fame Honorees and Video Competition Winners Announced

You are invited to the Launch of the South Florida Chapter Thursday October 29<sup>th</sup> in Fort Lauderdale, Florida

eMonday Resources, Tips and FRE^EBies

Read below for more information. WE Magazine for Women will be out on Wednesday of this week. A separate message will be sent with the link to view it.

On behalf of the Board of Advisors, thank you for reading eMonday News ...

Warmest regards,

Heidi Richards, Founder & Chief Visionary [www.WECAI.org](http://www.WECAI.org) – Self-proclaimed social networking expert

## **WE MAGAZINE for Women announces the 2009 Hall of Fame Honorees**

In July WE Magazine for Women had a Cover Story Competition. 85 women rose to the occasion. These women deserve to be celebrated and applauded for all they have done and continue to do to make a difference to their communities, their families and the world in general. These accomplished women are as different as their professions and ages (from early 20's to late 60's). And yet, each of these women represent someone in a similar circumstance of overcoming a difficult challenge, whether it be losing a spouse before his time, contracting a life-threatening disease, living in an abusive relationship, divorce, raising children as a single parent, addiction and more. The challenges are endless and yet these women's lights continue to shine and make a difference. To read more about them visit:

<http://wemagazineforwomen.com/we-magazine-hall-of-fame-honorees-announced/>

## **WE Magazine for Women announces the Video Competition Results**

In September we had our first annual Video Competition and several excellent videos were submitted. In fact, we asked women to submit videos in three categories: "*Inspirational Human Interest*," "*How to*" and "*Advertising & Promotion*." Similar to our Cover Story Competition, the judging was difficult as you will find out when you read the story. The video entitled: *EVERYDAY SUPERHEROS* the first place winner in our "*Inspirational Human Interest*" category submitted by Dr. Joyce Morley Ball. To find out the other winning videos, see

<http://wemagazineforwomen.com/we-magazine-announces-video-competiton-honorees/>

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## **Women in Ecommerce Events**

SAVE THE DATE: October 29, 2009 from 11:30 to 1:30 Women in Ecommerce and Broward Alliance are hosting our re-launch luncheon with an informative program on growing your business on the WEB. Cost is \$37 paid by October 20<sup>th</sup> and \$45 paid by October 27<sup>th</sup>. This will be a sell-out event (seating is limited). A separate email with registration [was](#) sent to our South Florida friends. Here's the link to more information about the program: <http://tinyurl.com/Oct29Program>.

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## **eMonday Resources, Tips and FREEBies**

#1 **Are You a Frustrated Networker?** Introducing the First Step-By-Step System for Attracting the Best Prospects & Building a Successful Network Marketing Business Online! Check it Out Now! <http://dreambizcoach.therenegadetworkmarketer.com/>

#2 Master Mind Group "Your Relationship Builder & Deal Maker of Choice" FR^EE report "240 ways to improve your business" [www.malininternational.com](http://www.malininternational.com)

#3 Use the The TEToolbox Checker to check a site for bad content <http://checker.tetoolbox.com/>

#4 Is your computer really slow these days? If so you may need Spybot. Spybot helps you search and destroy malware, viruses and other unwanted junk from your computers. You can get it for FR^EE at <http://bit.ly/1vql1n> today. I did it and my computer is running at least 4 times faster now. (Thanks Karlyn ~ <http://karlyns.com> for the tip)

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#5 UNYTE.net <https://www.unyte.net/> IBM Lotus Same time Unyte Share lets you show your desktop or share documents and applications with **anyone, anytime, anywhere**.

#6 SPECIAL REPORT (complimentary) THE POWER OF SOCIAL NETWORKING FOR WOMEN – grab your copy here: [http://shesconnectedmultimedia.com/download\\_research.php](http://shesconnectedmultimedia.com/download_research.php)

#7 ADDMe.com has a host of tools including a free submission to submit your site to up to 20 directories <http://www.addme.com/submission/free-submission-start.php> , a Link Popularity Tool <http://www.addme.com/popularity.htm> Keyword Density Tool ~ <http://www.addme.com/keyword-density.htm> and more!

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This issue brought to you by **Commercial Creation Center**: VIDEO is where it's at in SEO.

**Do you ...** recognize the importance of engaging and retaining visitors to your site with audio and video, but don't know how to create or put multimedia up on your web site?

- need to increase your search engine rankings but don't want to spend thousands of dollars on paid advertising?
- "do-it-yourself" whenever possible, but still want the comfort of always having an expert on hand to offer help whenever needed, or to do the project if you don't have the time to complete it?

**As a Commercial Creation Center member, you will:**

- be able to quickly, easily and AFFORDABLY market your business online with the simplest and most effective multimedia tools available, and more importantly,
- retain an expert in multimedia and social media marketing to personally help you...

**All this for only \$19.99 a month!**

Learn more about the live expert help you will receive to promote your business for pennies a day. Go to <http://tinyurl.com/CCCWECAI> and see what it's all about.

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