

**eMonday News – News for BUSY WOMEN on the GO!**

**June 30, 2009**

**SEE YOURSELF ON THE COVER OF WE MAGAZINE!**

**We are excited to announce our *First Annual Cover Story Competition* for WE Magazine for Busy Women on the Move. Being featured on our Cover is an excellent opportunity to **SHOWCASE** your products and services. On average, our site attracts more than 1,200 unique visitors **A DAY!** The mission of the **COVER STORY** Competition is to recognize and reward women around the world for their contributions to their profession and the communities in which they work, live and play.**

You can find the submission guidelines here: <http://wemagazineforwomen.com/the-buzz-about-we-magazine/we-magazine-for-women-cover-story-competition/>

If you have not yet seen the latest issue here it is in our brand new flip page version: <http://www.rsszine.com/samples/SpringSummer2009/>. It is also still available in PDF here: <http://wemagazineforwomen.com/WEMagazineSpringSummer09.pdf>

Thank you for taking time out of your busy day to read eMonday News. Be sure and reply with your comments, questions and even ideas for upcoming issues. And if you have a specific area you need help with, please let us know. Our goals are to help you grow personally and professionally by being your resource to eCommerce success.

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On behalf of the Board of Advisors, *thank you* for reading eMonday News. Timely news for Women going places, doing things and making things happen every day in every way.

Warmest regards,

Heidi Richards Mooney, Founder & Chief Visionary [www.WECAI.org](http://www.WECAI.org) & Publisher WE Magazine for Women

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**Women's eCommerce Association News**

Just a reminder that The Women's eCommerce Association will be celebrating our 6<sup>th</sup> anniversary during Women's International eCommerce Week September 21<sup>st</sup> thru 25<sup>th</sup>, 2009. To get ready for our big celebration, we are redesigning the website. Our new site will feature a social networking capability, an expanded library of resources and tools to help you do business on the web, fully functional media area and so much more! To get ready for the celebration we are inviting you to upgrade your membership. If you are a Basic member and join at the Charter level, you will be automatically upgraded to Charter Elite and if you are already a Charter Elite member you can take advantage of our Lifetime membership at a \$100 savings because as of December 1<sup>st</sup>, we will no longer offer a Lifetime membership. Just go to: [http://www.wecai.org/Charter\\_level.htm](http://www.wecai.org/Charter_level.htm) (Charter level) or [http://www.wecai.org/CharterElite\\_level.htm](http://www.wecai.org/CharterElite_level.htm) (charter elite) and take advantage of the upgrades today. If you do want to upgrade to Lifetime, drop me a line at heidi (at) wecai.org and I will send you the link to the discount.

## eMonday News June 30, 2009 (cont.)

### MEMBERS in the News

WECAI Lifetime member and Florida Board Member Rosalind Sedacca, CCT is a principal in a new venture. WomenHelpingWomenMastermind.com is a new and unique membership website for savvy women who want to accelerate the growth of their business and/or career. This easy to navigate website is packed with features, tools, strategies, suggestions, products, resources and events all focused on sharing expertise that will make a positive difference in your life. Members not only benefit from networking opportunities. They also can showcase their business, get interviewed on their proprietary TV and radio programs, announce and promote their products, services and special events, enjoy "matching" opportunities with other like-minded women, and find smart answers from experienced professionals to their most pressing questions and challenges. To learn more about a 30-day membership for just \$1, visit: <http://tinyurl.com/whwmgroup>

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### LinkedIn SKILLBUILDERS Program Audio Now Available!

Creating and Maintaining a Blog (for relatively new bloggers), Lorna M. Hartman  
<http://recp.dimdim.com/view/dimdim/4e937024-abf7-102c-a3c1-003048642bd7>

SAVE THE DATES ~ the next Skillbuilders Sessions will take place ON July 14: Dale Laszig ([www.dsldirectllc.com](http://www.dsldirectllc.com)), "Credit Card Processing Technology" AND July 28: Lorna M. Hartman, "Personal Safety and Safeguarding Kids" at 12 noon Pacific / 3 pm EST. Skillbuilders Session take place on DimDim conference site. The Dimdim room link for the meetings is:  
<http://webmeeting.dimdim.com:80/portal/JoinForm.action?confKey=skillbuilders>.

**Note:** to learn more about Skillbuilders and see what other great guests and topics are scheduled, join our network on LInkedIn at <http://www.linkedin.com/groupRegistration?gid=132611>

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### eMonday Resources, Tips and Items of Interest:

1. Complimentary Whitepaper "The Do's and Don'ts of Creating an Effective Social Media Strategy" at <http://tinyurl.com/os7ddn>
2. Morguefile is a huge collection of royalty free images that you can use for anything - visit: [www.morguefile.com](http://www.morguefile.com)
3. Do you have a book that needs some attention? WE Magazine for Women is always looking for authors and books to review for the site and/or the magazine. Send a note to heidi (at) wemagazineforwomen.com with "Book Review" in subject line and a brief description and link to your book in the body.
4. We found the real 'Hotel California' and the 'Seinfeld' diner. What will you find? [Explore WherelitsAt.com](http://www.wherelitsat.com)
5. VIZU provides complimentary, easy, customizable polls that you can add to your website and/or blog to query your readers on topics you want to know about [www.vizu.com](http://www.vizu.com).
6. Check out the Twit.ter Beginners guide here: <http://twurl.nl/rd8n62>

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**Affiliate News**

Sell your products and services through our online marketplace, and let PayDotCom take care of the rest. All while getting paid instantly to your PayPal account. Get an army of affiliates selling your product and getting you massive website traffic.

You can also sell our products and earn up to 60% commission. Go here to sign up and start promoting <http://tinyurl.com/wecaidollars>

Go here to promote our two newest products:

Blogging for Business Program: <https://paydotcom.com/a.page.php?id=85940&u=redheadmarketing>

Cashing in on Info Products Audio Program: <https://paydotcom.com/a.page.php?id=83846&u=redheadmarketing>

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