

eMonday News – News for BUSY WOMEN on the GO!

December 2009 Special Holiday Edition

“If I could turn the hands of time, I'll turn it forward to tomorrow. I want to move beyond with optimism and growth, taking the past which has gone by as my lessons in realizing the future with hope, courage and determination.” Author Unknown

To say that 2009 has been a difficult year for many is probably putting it mildly. In fact, most people I talk to would say they cannot wait until this year is over.

Women in Ecommerce, WE Magazine for Women and Our Teams of dedicated writers and volunteers are looking forward to a better 2010. We are still hopeful that there is a silver lining in all the clouds. *Hope* and *Optimism* are what keep many of us sane during otherwise dire circumstances. And this time of year is a time to take it easy and spread happiness to those we love, honor and admire. And compassion for those who are not as well off as us.

So in the spirit of the holiday season, my team and I wanted to share **Santa Baby's Top Ten Tips to Celebrate YOU this Holiday Season...** and beyond.

#1 ~ WINTER WONDERLAND ~ Remember when everything seemed like a wonder to you? You'd look around in wide-eyed wonder as everything was fresh and new. Stop and Smell the roses. Literally! Enjoy the beauty of nature and each day as if it were your first.

#2 ~ I Have a Little Dreidel ~ PLAY. Take a break. Turn off your computer. Yes, that means your laptop, PC, Mac... whatever. In order to enjoy life, you must be around the living. Computers are nice, they are a necessity for business and they can also suck you in and take you away from important moments in your life. Don't let them.

#3 ~ Have Yourself A Merry Little Christmas ~ ENJOY the season. It's okay to indulge on occasion, especially when the occasion is such a festive one. Eat, drink and be merry. Especially chocolate! Since chocolate has been found to be good for you, make sure you get your share. I keep a bowl of chocolate covered almonds by my front door. That way whenever I come or go, I can grab one or two (or a few if the mood strikes me). And best of all, I can share it with anyone who stops by. EVERYONE who visits my home knows where the chocolate is.

#4 ~ God Rest Ye Merry Gentle(wo)men ~ Get Plenty of Rest. I know if you are indulging and going to holiday parties it may be impossible to do that, but when you are able, sleep in. It just feels good. And it recharges you for the next day's celebrations.

#5 ~ 'Tis the Season to be Jolly... LAUGH. OFTEN. PERIOD.

#6 ~ Auld Lang Syne ~ Visit your Wayback Machine (and I don't mean the Internet one). Rent the classics and take a walk down memory lane. Look at photos of holidays past. Reminisce. Nothing like a little nostalgia to put us in the holiday spirit.

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#7 ~ Do They Know It's Christmas? ~ Many people around the globe will not have a joyful holiday season. GIVE what you can when you can. Everything I am able to give to others has come back to me tenfold in more ways than one. So, if you are among the fortunate few to have more than you need, have all that you need, and know of others in need, there is no time like the present to GIVE to others. There are so many worthy causes to support, it would be impossible to list them all. One I recommend is Global Giving at <http://bit.ly/5JLH1M>

#8 ~ It's The Most Wonderful Time Of The Year ~ Have an attitude of gratitude. As I mentioned earlier hope and optimism will keep us sane and gratitude will keep us happy. And besides when you show how grateful you are, people want to hang out with you. BE thankful every day for all the things you do not need in life. And for a better and brighter future.

9 ~ DECK THE HALLS ~ Be sure and check out the WE Magazine Holiday Gift-Giving Guide for Women as there is still time to deck the halls and trees and walls, etc. <http://bit.ly/1Z6LSF>.

#10 Celebrate Imani ~ Whatever your faith, may it serve you well this holiday season as you contemplate the past, celebrate the present and anticipate your future. May it be as bright and beautiful as you!

Thank you for allowing us into your inbox and your life this past year. May 2010 be a year filled with overflowing abundance and joy for you and yours.

In this issue:

SAVE the Date

Our Gifts to YOU ~ 10 COMPLIMENTARY COOL TOOLS, TIPS AND TUTORIALS

INCREASE YOUR BOTTOM LINE IN 2010

2010 Business-Promoting Opportunity

Happy Holidays, Feliz Navida, Chag Sameach to all,

Warmest regards,

Heidi Richards, Founder & Chief Visionary Women in Ecommerce (www.WECAI.org) –
Publisher WE Magazine for Women

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SAVE the Date

January 28th, 2010 is the next meeting of Women in Ecommerce. Our speaker is Jessica Kizorek, Award Winning Author of "*Show Me: Marketing with Video on the Internet*" and Business Owner. Jessica is going to show us how we can USE VIDEO to INCREASE OUR VISIBILITY IN BUSINESS AND OUR BOTTOM LINE. The event takes place at 11:30 AM on Thursday January, 28 at the Tower Club. A separate invitation will be sent.

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10 COMPLIMENTARY COOL TOOLS, TIPS AND TUTORIALS

Confused about pronouncing a foreign name? Go to: www.howtosaythatname.com and hear native speakers say the name you want to learn.

Create your own quiz at quibblo like the "What Kind of Gift Giver are YOU QUIZ?"
http://www.quibblo.com/quiz/b8hbVgc/What-Kind-of-GiftGiver-are-YOU?view_quiz=1

30 Days to Better Business Writing eBook <http://www.badlanguage.net/ebook>

Download the Quick Facebook Success Guide (Compliments of Thom Scott) Grab your copy here: <http://wemagazineforwomen.com/pdfs/CoachThomQuickFacebookGuide.pdf>

Download the ABC's Of Christmas Gift-Giving (PDF eguide)
<http://wemagazineforwomen.com/pdfs/ABCsOfChristmas.pdf>

Have you lost a manual? Find appliance, gadgets, cameras, cell phone manuals and more at <http://safemanuals.com>

Check out Tooting the daily podcast all about Twitter ~ <http://www.tooting.com/>

Blogging's Role in Search Marketing ~ Learn why blogs rank so well in search, how you can leverage blogs to boost organic search placement and how to convert blog traffic into new business. Get the whitepaper here:
http://compendium.com/landingpages/emails/october_09/blogging_seo_social_whitepaper_1026_targetmarketing.html

Serial Cooking is a foodies dream application that lets you search, save, plan and manage recipes online. Currently has more than 5,000 recipes to browse through at <http://SerialCooking.com>

Ever needed to schedule a meeting or event but it had to be planned around several people's schedules to work for everyone? Doodle is a free way to get others to "poll" and pick from days and times you are available, and then you take the most popular vote(s) and set your meeting or event for that day or time <http://www.doodle.com>

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INCREASE YOUR BOTTOM LINE IN 2010

Want to make more money online while barely lifting a finger?

The folks at the Internet Marketing Center just put up a new website that they've FILLED with simple tools you can use to automate the most tedious or difficult parts of starting and managing a website!

Using these tools, you'll be able to start your own successful ebusiness selling the hottest product there is... dramatically increase your sales and opt-ins on an existing site... cut all of your customer service and other boring tasks down to a few minutes a day... even create winning sales copy.

And you don't need to be a rocket scientist or a business expert to use them, either.

Most of them are simple point-and-click tools with user-friendly interfaces that even someone with very limited technical skills can easily use.

I've been a fan of IMC for years, and I can tell you that they really know their stuff. They've made over \$100 million online themselves, and they've also helped thousands of people around the world make money online, so you can be confident these tools will work for you, too.

Want to try them out? Just follow this link:
<http://www.imcmethod.com/software/1382924>

Heidi

PS. Apparently this site won't be available for long, and when it comes down, they likely won't be offering any of these tools to the general public again, so you need to act right away!

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2010 Business-Promoting Opportunity

Looking for More Green in the coming year? Getting the word out about your product and service is as easy as placing an ad in WE Magazine for Women.

WE Magazine Winter Edition is offering a GREEN DECEMBER Savings of up to 75% off on all graphic ads through Dec 31, 2009.

For a limited time you can order a full, half, quarter page or business card ad in the WINTER Edition of WE Magazine and save up to 70%. That's right! Winter Edition comes out toward the end of January.

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In addition to being showcased in the digital magazine, your ad will be seen on the website.

That's right. Every advertiser will have an opportunity to also submit up to 2 paragraphs of text and a button ad (125 X 125 pixels) that will be highlighted in a post between January 10 and March 15, 2010. It's like getting 2 ads in one.

A full page ad (reg. \$287) is now \$87 – 10 inches high by 8 inches wide

A half page ad (reg. \$177) now \$57 – 5 inches high by 8 inches wide

Quarter page ad (reg. \$97) now \$37 – 5 inches high by 4 inches wide

Business card ad (reg. \$57) now \$27 - 2.5 inches high by 3.5 inches wide

To place your order, send your ad copy (camera ready in either jpeg or gif format) to heidi (at) wemagazineforwomen dot com with "Here's My AD for WE Magazine" in the subject line. As soon as we receive your ad copy, we will send you a PayPal link to complete your order.

Reserve your space NOW! We have limited space for full and half-page ads left. Ads are accepted on a first come basis.

If you have any questions send an email to Heidi (at) WECAI.org (no spaces).

Take advantage of this Business-building promotional opportunity TODAY!

Deadline for submission: December 31, 2009.

*Note: if you need help putting your graphics together, let us know. For as little as \$50 we can design an ad for you. To see samples of the ads we have created go to:

<http://wemagazineforwomen.com/about/advertise/sample-ad-graphics/>

Check out the Fall Issue here (PDF) <http://wemagazineforwomen.com/pdfs/fall2009.pdf>

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