

## eMonday News – News for BUSY WOMEN on the GO!

April 20, 2009

April is a beautiful time of year. A time for renewal and hope and new beginnings. What's your new beginning? Do you have a new initiative at work? Are you starting a new career? If you have anything going on that requires the input, assistance, or help of another then I am sure you know the power of networking both online and offline. This issue is dedicated to social networking with tips to help you make the most of your time and efforts online. Let us know how we can help you grow personally and professionally. If you have not attended our Skillbuilders Programs or our frequent teleseminars, now is a great time to schedule them into your days. Our goal is to be your resource to eCommerce success.

### In this issue:

Do you Twitter?

Upcoming SKILLBUILDERS Programs

Member to Member

See what NEW Resources we Discovered Online

On behalf of the Board of Advisors, *thank you* for reading eMonday News. Timely news for Women going places, doing things and making things happen every day in every way.

Warmest regards,

Heidi Richards Mooney, Founder & Chief Visionary [www.WECAI.org](http://www.WECAI.org) – Self-proclaimed social networking expert

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**WE Magazine for Women (Over 40)** is coming to an inbox near you. Our Spring ISSUE is dedicated to Mothers and will feature 25 mother/daughter partners in business as well as Spain as a destination and more. Look for it in early May. We are also in the midst of redesigning WE Magazine's site/blog. If you'd like to submit content to us, send to [heidi@wecai.org](mailto:heidi@wecai.org) with "Article for WE magazine Blog" in the subject line. Check our Submission Guidelines here: <http://wemagazineforwomen.com/submission-guidelines/> and our Editorial Calendar here: <http://wemagazineforwomen.com/editorial-calendar/>

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### DO YOU TWITTER?

**Twitter has been all over the news lately.** Since it hit 8 million subscribers just a few short weeks ago, everyone is a-twitter about Twitter.

**Which brings me to the question, are you on Twitter?** And if so, how are you using Twitter? Are you using it to grow your network, share resources, gain information, as a place to hang out and meet people, find a job or find a job candidate? Twitter has become not only the latest trend in social networking, for many it has become an absolutely necessity to get their jobs done. Here are a few articles I read recently about Twitter that may interest you:

**Twitter Suggesting New People to Follow, How They Should Do It** by Jacob Morgan  
<http://www.jmorganmarketing.com/twitter-suggesting-new-people-to-follow-how-they-should-do-it/>

**Twitter Tips ~ How to get the most from the social networking tool** by *Melissa Bounoua*  
[http://www.forbes.com/2009/01/18/twitter-tips-metadata-tech-ebiz-cx\\_mb\\_0119twittertips.html](http://www.forbes.com/2009/01/18/twitter-tips-metadata-tech-ebiz-cx_mb_0119twittertips.html)

**Twitter tips and tricks** by Patrick Thornton <http://beatblogging.org/2008/12/19/twitter-tips-and-tricks/>

**And if you haven't had a chance to check out Twitter Success Stories yet, please do.** There are 17 success stories from people who have gained business from Twitter and how they did it. Go to <http://tinyurl.com/cuxcyu> (**BTW, yours truly has a story there**)

**eMonday News April 20, 2009 (cont.)**

**SOME TWITTER TOOLS WE USE:**

“TweetThis” is a simple plugin that adds a “Tweet this” link to your blog posts, making it quick and easy for a reader to tweet about your blog post. Read about it including how to install here:

<http://richardxthripp.thripp.com/tweet-this>

“TweetLater” is a great app to schedule tweets in the future at [www.TweetLater.com](http://www.TweetLater.com)

“TwitterFeed” is an app created to automatically post your blog posts to your twitter timeline at <http://Twitterfeed.com>

By the way, these and many other resources, articles and tips are shared on our Twitter page for WECAI. If you are not following us yet, go to <http://twitter.com/WECAI>.

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**MEMBER TO MEMBER**

If you think Twitter is just another social playground, think again! Check out Twitter Success Stories here: <http://tinyurl.com/cuxcyu> (when you purchase a copy using this link <http://tinyurl.com/cuxcyu>, I will send you the audio to **Cashing in on Twitter** featuring Felicia Slattery with my compliments).

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**LinkedIn SkillBuilders Program**

SAVE THE DATES ~ the next two Skillbuilders’ sessions will take place on April 21: Natalie Sulimani ([www.sulimanilawfirm.com](http://www.sulimanilawfirm.com)) ~ "Trademarks and Copyrights" and May 19: Rosalind Sedacca ([www.howdoitellthekids.com](http://www.howdoitellthekids.com)) ~ "Copywriting." Attend online in our new DimDim conference room. The Dimdim room link for the meetings: <http://webmeeting.dimdim.com:80/portal/JoinForm.action?confKey=skillbuilders>.

**Note:** to learn more about Skillbuilders and see what other great guests and topics are scheduled, join our network on LlnkedIn at <http://www.linkedin.com/groupRegistration?gid=132611>

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**Member Resources**

#1 BackType is a service that lets you find, follow and share comments from across the web. Whenever you fill out the “Website” or “URL” field in a comment form when you publish a comment on a blog or other website, BackType attributes it to you. We give comment authors a profile featuring all the comments they’ve written on the Internet. [www.backtype.com](http://www.backtype.com)

# 2 Protect your original creations and get the free report “How to Protect Your Creation in 3 Minutes” <https://myfreecopyright.com/> Get A FR.EE Copy Of Our No-Frills Report Revealing How You Can Instantly Copyright Your Original Creations... Even if You Have No Cash, No Experience, And You’ve Never Protected Anything In Your Life!

#3 Check out Social Mention – [www.SocialMention.com](http://www.SocialMention.com) to see what others are talking about and saying about you.

#4 Download 8 page Intro & Executive Summary to the 2009 Social Media Marketing & PR Benchmark Guide <http://tinyurl.com/afnox>

#5 Paydotcom ~ Excellent way to easily set up your affiliate program to sell your products and services through their online marketplace and promote to your clients <http://tinyurl.com/cldas9>

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**This issue brought to you by WECAI DOMAINS:** Need a Domain name or hosting solution?

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