



WECommerce News – News for BUSY WOMEN on the GO!

August 3, 2010

"Small opportunities are often the beginning of great enterprises." Demosthenes

A few days ago I received a nice message from Cassie on Facebook. It was an invitation to the Online Marketing Summit taking place in South Florida (and 22 other cities around the United States). She wanted to know if Women in Ecommerce™ would be interested in helping her team promote the event. I of course, said **Yes** (before even knowing what the benefits were, I might add).

I thought this could be a perfect opportunity to share a great resource/event with our members AND learn a few new tricks myself. What started out as a Small Opportunity quickly became a much bigger enterprise. In fact, Aaron Kahlow and his team graciously gave us 3 tickets for the promotion of the event to use any way we wanted. I have offered it to several local members and am surprised that only one person has jumped at the chance. The only two criteria for getting this ticket are 1. you must be a Platinum Member of Women in Ecommerce™ (invest only \$97 for a year) and 2. you must be one of the first 3 to email me with you request. That's it.

As of this writing we still have 2 tickets to give to 2 lucky members. These tickets sell for \$369 so it's a great value for those who join today. If you are in South Florida and really interested in taking your online business to the 'next level' remember what Napoleon Hill said "*Your big opportunity may be right where you are now.*" Seize this opportunity before its too late!

Here's the details: the Online Marketing Summit takes place this Thursday April 5th at the Hard Rock Hotel in Hollywood. You can go to <http://www.wecai.org/index.php/join-us/119-platinum-membership> and sign up in advance (Platinum membership is only \$97 so you get the membership with lots of added benefits AND the ticket for \$97) or you can email me first and we can chat about it. Be sure to click on the link below to learn about all the great speakers that will be there.

If you prefer not to join but would like to go, you can do so and save 20% when you register using this link: http://www.onlinemarketingsummit.com/2010-miami/?utm_source=WECAI&utm_medium=Social&utm_campaign=WECAI **Hope to see you there!**

In addition to the Online Marketing Summit, Women in Ecommerce has a few of our own. Check out our Dates to remember for our most recent list.

And if you have any resources, article links and news you'd like to share with our readers, be sure and let me know by replying to this message.

In this issue:

SAVE THE DATES

WECAI is Looking for a few Good Women

Upcoming eBook Opportunity

WECommerce News Top Ten Resources, Tips and FREEbies

PS.

On behalf of the Board of Advisors, thank you for reading our bi-weekly newsletter and sharing it with your own circle. WE look forward to continuing to provide you with the latest in news and information to help you GROW your business online and off.

Warmest regards,

Heidi Richards Mooney, Publisher, WE Magazine for Women, Founder & Chief Visionary
www.WECAI.org, Social Media Strategist & More

=====

SAVE THE DATES!

1st Fridayz ~ Friday August 6th with Deepika Bajaj ~ Deepika Bajaj is the Senior Director at Working Mother Media. Her topic is **Diversity, Globalization and Twitter** ~ By the end of 2010, Twitter will have roughly 75 million registered users. What does this have to do with diversity and inclusion? The momentum has begun. The content is being developed in 140 characters; and identities are being created, new interpretations of diversity are being developed – with it we are observing new breakthroughs and breakdowns for Diversity. There is a paradigm shift – Diversity is the NEW NORMAL. The message of diversity now transcends into thoughtful TWEETS and empowers the individual, an organization and its workforce. The big question is – Are you open to capitalizing on this momentum?

Join us for FREE on this call:

Conference Dial-in Number: (641) 715-3840

Access Code: 361467#

The South Florida Board of Advisors is planning two live events in the next month or so. One is going to be a two+ hour hands on workshop where I will be showing everyone various website tools they can use to optimize and maximize their time online. This will be limited to 10 people ~ WE HAVE 3 SPOTS LEFT. The cost will be \$40.00 each and is going to be on a first-come basis. Let me know if you are interested in more information.

The second event is our South Florida Chapter *New Member Orientation* which will be held on August 19th. This event will be hosted in person in South Florida (Thursday August 19th from 6:00

to 8PM EST). There will be give-aways, networking, Q & A and more. Hope to see you there! We will be doing a small raffle so if you have a product and would like to showcase your business, let Heidi know by calling 954-625-6606.

Our ONLINE New Member Orientation will take place Monday August 23rd at 8PM EDT. National and International Members are welcome to attend. Call our Women in Ecommerce Hotline at : (641) 715-3840 USE Access Code: 361467#. If you have any questions, drop me a line at heidi@wecai.org.

The Own Your Power Biz Conference will be held on Saturday, September 18th from 8:00 am – 5:00 pm at Columbia University’s Faculty House in New York City. The Conference offers an exciting program chock full of powerful business and personal development workshops, prize drawings, complimentary coaching sessions, networking, entertainment, breakfast, lunch, and better yet....a low price point at only \$99 for the Early Bird special, &169.00 Regular Registration. The conference’s business and personal development workshops are designed to broaden your vision and bring clarity for your businesses future. For Registration go to www.ownyourpower.biz/conference or call 877-545-7352. Includes a full day of workshops, a Power Pack of gifts from sponsors, a delicious breakfast and lunch, a complimentary copy of Dr. Randall Pinkett’s “No Money Down CEO” Audio Business Course and much more. Tell Simone "Heidi sent you."

=====

WECAI is Looking for a Few Good Women

If you have not yet had the opportunity to join Women in Ecommerce, go to www.WECAI.org today. You may be receiving this newsletter but chances are you are not listed on our site. In addition to being a member (SILVER membership is **FR.EE**) you can list your company in our online directory that is open to anyone who visits Women in Ecommerce. Here's the link to the benefits: <http://bit.ly/wecaisilver>. Check us out today.

In addition, if you have not yet joined our group on LinkedIn here's the link ~ http://www.linkedin.com/groups?gid=132611&trk=myg_ugrp_ovr. It is a great forum to meet other women who share the same interests in getting their businesses online as well as learn some new skills from one another at your leisure. The women share their newsletters, articles, news and resources with one another. And we have some amazing conversations. Hope to see you there!

Catch Women in Ecommerce on Twitter at <http://twitter.com/WECAI> too! Let's get connected...

=====

Upcoming eBook Opportunity

We are in the process of gathering content for our next book, "GET SOCIAL~ Using the Power of the Social Net to Expand Our Reach and Reach our Goals." The Ultimate Social Media Digest...

Topics we are looking for include:

Overview of Social Media

A Brief Facebook Tutorial

A Brief LinkedIn Tutorial

A Brief Twitter Tutorial

And Dozens of other social media How-to's

We already have several women who have raised their hand to submit a chapter. This eBook is going to be given away to our new members and used to promote Women in Ecommerce, the contributing authors and women who use the book via our website, social media, article placements and press releases. This is an exceptional way to build your credibility and expertise in Social Media. If you are interested in more information visit <http://bit.ly/CurrenteBookProject>

=====

WECommerce News Top Ten Resources, Tips and FREEbies

"Don't wait for extraordinary opportunities. Seize common occasions and make them great."

Orison Swett Marden

1. Do you watch videos online? How often do you visit YouTube? Did you know that YouTube is the 2nd most searched site (next to Google)? With so much traffic on YouTube, there must be a way to make money off of YouTube. And there is. In fact, several ways. With the Rapid Video Blogging report by Gideon you can learn some great ideas to get your video production to start generating interest and income. Go to <http://rapidvideoblogging.com/> for this FREE report today.
2. Giveaway of the day project is the new initiative in the software distribution world! Every day we offer for FREE licensed software you'd have to buy otherwise! Go to <http://www.giveawayoftheday.com> for more information. Thanks Christina Rowe for this resource.
3. Need a laugh? Try A Joke a Day for Free (clean jokes every day since 1995) at <http://www.ajokeaday.com/> Thanks Ronni for this resource.
4. ManualsOnline helps you locate user manuals, how-to guides, installation instructions, and tutorials from thousands of manufacturers and hundreds of thousands of products. Get yours at <http://www.manualsonline.com/>
5. At Upload Your Site you can become a part of a friendly & buzzing online video & Media community Register for your FREE account at <http://www.youruploadsite.com/>
6. Webutation is an open project about Website Reputation and collects user feedback and customer experience about websites. Webutation - Website Reputation. Webutation.org makes the web a safer place Check it out at <http://www.webutation.org/>
7. No matter how big or how small, local or global, you can donate to any of the 1.8 Million registered non-profit organizations listed with Network for Good -- or give to more than one! Go to <http://www1.networkforgood.org/>

8. Over 700,000 free legal forms are at your fingertips with our one of a kind legal forms search engine at <http://www.findforms.com/>

9. ConsumerSearch.com reviews hundreds of product reviews, analyzes them, distills the information shoppers need and recommends which products are the best at www.consumersearch.com

10. App Appeal ~ Select the right web based application with the extensive reviews on AppAppeal. Web based applications have many advantages over software that you have to download. You don't need to install or update anything on your PC. You can use the application from any PC or mobile device. Web applications are easy to use and make working with other people much simpler. You don't need to worry about backups because your data is safely stored on a server. Go to <http://www.appappeal.com/> and check it out today.

=====

PS.

Are You Enjoying This Issue? If so, please pass it on to all of your friends and colleagues. Even better, send them to www.WECAI.org to sign up and they will receive two FREE Special Reports (E-mail Marketing Strategies" and "Why You Need an Internet Presence) and an Audio Brief (Components of a Good Website Design) just for signing up! The sign up box is on the left hand side below the MENU.

Miss an issue? You can now view past issues of WeCommerce News Archives on our new site! Go to: <http://bit.ly/NewsArchives> and check it out.

Need a new domain? Want to transfer your domain and save money? Need inexpensive hosting, email accounts and more? Check out WECAI Domains at www.WECAIDomains.com

=====

C2003-2010 - WECAI.org is located at P.O. Box 550856 ~ Fort Lauderdale, FL 33355-0856. While we're certain that the information contained herein is tremendously interesting and valuable to the press and public, Congress requires that we notify you that this message may be considered promotional material.

If you do not wish to receive future materials, you may reply to this message with "REMOVE NEWS" in the subject line or call (877) 947-3667 (US) or +01 954-625-6606 (Int'l) to discontinue your subscription. Thank you.

We will not distribute your e-mail address to anyone. Period.